



# Simi Valley Street Fair

May 8, 2010 • 9:00 a.m. - 5:00 p.m.  
Vendor Space Application

## 1. PARTICIPANT

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Tel: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

Type of Business \_\_\_\_\_ Email: \_\_\_\_\_

Please describe what you will be selling/displaying in your space \_\_\_\_\_

**REQUIRED BY EVERYONE** Simi Valley Business Tax Certificate \$0 - \$20,000 in sale. Certificate #: \_\_\_\_\_  
Call City of Simi Valley for details : (805) 583-6736.

## 2. FEES & CHARGES

Vendor Spaces are 10' x 10' Food Vendor Spaces are 10' x 15' **FOOD VENDORS - PLEASE CALL FOR PRICING**  
*Vendor MUST supply their own table, chairs and canopy. Hand trucks or carts are advised.*

Member **\$350** \_\_\_\_\_ Member/Non-Profit **\$150** \_\_\_\_\_ Non-Member **\$800** \_\_\_\_\_ Non-Member/Non-Profit **\$250** \_\_\_\_\_  
*(501 (C)(3) Charities & Service Clubs)*

Center Aisle **\$400** \_\_\_\_\_ Chamber members only (limited spaces available) 2-sided booth. NO Electricity.

Commercial Crafter **\$250** \_\_\_\_\_ 100% Handmade Crafter **\$150** \_\_\_\_\_  
*(All Crafter applications **MUST** be accompanied with photo of items for acceptance.)*

Electricity **\$65** \_\_\_\_\_ for 110 and **\$130** \_\_\_\_\_ for 220V. Per Appliance. Not available for Center Aisle Booths.

**No vendor may assign all or part of their booth space to someone else - NO Booth sharing**

**Food Vendors:** The County of Ventura has a strict food requirement. It is your responsibility to comply with all regulations. A 3 compartment sink will be provided to be shared by vendors. All food vendors must submit a Temporary Food Facility Application with fees to the Simi Valley Chamber of Commerce no later than April 16, 2010. The Chamber will then submit your TFF application to the County Health Dept for approval. Download application from [www.ventura.org/env\\_hlth/env.htm](http://www.ventura.org/env_hlth/env.htm).

## 3. ADVERTISING OPPORTUNITIES - FOR CHAMBER MEMBERS ONLY

**Street Banners** are 3 ft. x 5 ft., bright yellow with royal blue letters and include the business name only. No logos per the City. Banners will be displayed mid-April through mid-May on Cochran Street and Los Angeles Avenue. Chamber to supply and hang banner.

**Banners Only:** Rehang \$250 \_\_\_\_\_ New Order \$300 \_\_\_\_\_

**Premier Sponsor** \_\_\_\_\_ \$1,500 Two booths with center aisle location, banner, special signage, recognition in the Program Book as Official Sponsor of the Simi Valley Street Fair, "Official Sponsor" signage for your space, floor decal for your business location, recognition in the Chamber Mid Month Mailer and on the Chamber website.

**Event Sponsor** \_\_\_\_\_ \$1,000 Center aisle location, banner special signage, and recognition in the Program Book as "Official Sponsor" of the Simi Valley Street Fair, "Official Sponsor" signage for your space and recognition in the Chamber Mid Month Mailer and on the Chamber website.

#### 4. TOTAL & PAYMENT

Acceptance of Vendor Space Applications will close on 4/23/10. From 4/24/10 - 5/7/10, all application will be accepted on a stand-by basis.

Space(s): \$ \_\_\_\_\_

Electricity: \$ \_\_\_\_\_

Banner: \$ \_\_\_\_\_

Sponsor: \$ \_\_\_\_\_

Food Vendors: \$ \_\_\_\_\_ \$50.00 Cleaning Deposit

TOTAL \$ \_\_\_\_\_

Please charge my credit card in the amount of \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Signature \_\_\_\_\_

**Please make checks payable to SVCC.**

There is a 25% non-refundable processing fee for space cancellations after April 1, 2010. Sorry, but no refunds will be given for cancellations after April 2, 2010. Complete payment must be made NO LATER THAN April 23, 2010. Return application and fees to:

**Simi Valley Chamber of Commerce  
40 W. Cochran Street, Suite 100  
Simi Valley, CA 93065**

**ph: 805-526-3900  
fax: 805-526-6234**

Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

#### 5. PENALTIES

- \*Tear down before 5:00 p.m.: **\$200 PENALTY**
- \*All Vendors including Food Vendors not completely off street by 6:30 p.m.: **\$300 PENALTY**
- \*Booth space not clean: **\$500 PENALTY**  
The leaving of **any** trash, card board boxes, etc are included in this penalty and will be billed after event.

**NO DRIVING VEHICLES ON COCHRAN STREET.  
VIOLATORS WILL BE CITED**

No vendor generators will be allowed.

No electrical orders can be accommodated after April 23, 2010.

#### 6. HOLD HARMLESS

##### **HOLD HARMLESS**

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waiver, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees an agents from any and all liability arising out of or connected in any way with my participation in said activity, even through that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I also understand that space fees are nonrefundable. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. I understand that no refunds will be issued for any reason. In addition, I agree to pay any and all penalties assessed upon completion of event (as noted in #5 above.)

Please sign \_\_\_\_\_

Date \_\_\_\_\_