

## UPGRADE TO AN EXECUTIVE MEMBERSHIP

The best strategy for getting the most from your membership!

### How it works:

It's simple! Executive Members agree to an Executive Level for their next year's commitment to the Simi Valley Chamber of Commerce. The amount selected **includes** your **annual investment** (dues) the member would normally pay, all the benefits of our General Membership (see page 2) and verbal publicity at events, on website, etc. The additional amount is then applied to various sponsorships, advertising, marketing and support of the Chamber programs, selected by the member from the Executive Member Prices listed on page 6. Executive Members may choose sponsorships, advertising and programs that work best for their own business.

Levels of Executive Membership		Publicity Prices (Included)
<b>Diamond</b>	\$4,500 or more	\$2,500
<b>Platinum</b>	\$3,500 - \$4,499	\$1,500
<b>Gold</b>	\$2,000 - \$3,499	\$1,000
<b>Silver</b>	\$1,000 - \$1,999	\$ 500

**Publicity Package (included):** Executive Members will be listed in various Chamber publications. These listings are not offered the General Membership. The publications are the E-ntouncements, Annual Report, and Business Advocate. Diamond Members will also be added to the Chamber's website. The size of the listing and the Executive Member price are as follow:

**Executive Membership Level** \$ \_\_\_\_\_  
(Amount Payable to SVCC)

**Less Annual Dues:** (\$ \_\_\_\_\_)  
(From page 3)

**Less Publicity Package** (\$ \_\_\_\_\_)  
(Based on Executive Member level above)

**Total Additional Option Amount** \$ \_\_\_\_\_  
(**subtract** annual dues and publicity package from Executive Member Level as these amounts are included in the Executive Membership)

This is the amount that you will use to determine which options to choose from on the **Menu of Options**. Please use the Executive Member Price when determining the various options you would like to add.

## MENU OF OPTIONS EXECUTIVE MEMBERSHIP

Choose from the following **Menu of Options** to customize your **Executive Membership**:

	Standard Price	Executive Member Price
<b>Publications:</b>		
___ Add Business Category Listing in Printed Directory or Website Directory	\$ 100	\$ 75
___ Chamber Website Banner Ad	\$1,200	\$1,000
___ Bus. Card Ad - Monthly		
___ Mid Month Mailer (12)	\$ 720	\$ 650
___ Member Message - Weekly E-ntouncements (12)	\$ 600	\$ 500
___ Flyer Insert in the Monthly Mailer Program (12)	\$1,800	\$1,600

<b>Events:</b>		
___ Admission to all Friday Breakfasts for 1 year	\$ 180	\$ 160
___ Admission to all Bus. Dev. Lunches for 1 year	\$ 200	\$ 180

<b>Recognition &amp; Awards Luncheon:</b>		
___ Premier Sponsor (table/ad)	\$ 600	\$ 450
___ Event Sponsor (4 tix/ad)	\$ 350	\$ 300

<b>State of the City</b>		
___ Premier Sponsor (table)	\$ 600	\$ 450
___ Event Sponsor (4 tix)	\$ 350	\$ 300

<b>Street Fair</b>		
___ Premier Sponsor (2 booths/banner)	\$1,500	\$1,200
___ Event Sponsor (booth/adv)	\$1,000	\$ 850
___ Banner	\$ 300	\$ 275

<b>Taste of Simi &amp; Super Mixer</b>		
___ Premier Sponsor (booth/adv)	\$ 700	\$ 625
___ Event Sponsor (booth)	\$ 500	\$ 450
___ Table Sponsor	\$ 175	\$ 150

<b>MEGA Mixer</b>		
___ Event Sponsor	\$ 500	\$ 450

<b>Leadership Simi Valley</b>		
___ Lunch Sponsor	\$ 350	\$ 300
___ Break or Breakfast Sponsor	\$ 75	\$ 50

# Simi Valley CHAMBER OF COMMERCE

and Visitor Center



"The **HeartBeat** of Business"

# Membership

# Application



40 W. Cochran #100  
Simi Valley, CA 93065  
805 526-3900  
805 526-6234 Fax



[www.simivalleychamber.org](http://www.simivalleychamber.org)

# OUR GENERAL MEMBERSHIP INCLUDES:

**Networking/Connection** - Chamber provides networking activities at breakfasts, mixers, leads groups, and luncheons.

**Business Advocacy** - Chamber tackles labor laws, taxes, wages, insurance and other issues facing business.

**Business Promotion** - Chamber offers opportunities to promote your business through Street Fair, Mega Mixer, Tourism Bureau and Leadership Simi Valley.

**Business Development** - Chamber informs members of local developments, land use, and business information through our monthly Business Development Luncheons.

**Leadership Program** - Chamber develops community leaders through the Leadership Simi Valley program, giving an insider's view of all segments and components of Simi Valley.

**Business Referrals** - Chamber refers only its members through phone, Internet Directory and printed Business Directory.

**Exposure** - Chamber offers opportunities to participate at various levels of sponsorship to promote your business at events and programs.

**Visibility** - Chamber dispenses your brochures, cards, and flyers in Chamber lobby and on tables at all networking events free of charge.

**Political Influence** - Chamber hosts Candidates Forums, takes positions on ballot measures and legislative policies to educate our members on business issues.

**Family-Oriented Activities** - Chamber hosts events such as Family Mixers that include family members.

**Involvement** - Chamber operates various business committees that welcome your input, such as Tourism Bureau, Membership Services, Business Advocacy, Ambassadors, and Street Fair.

**Business Education** - Chamber offers business counseling through SCORE and Seminars.

**Advertising/Publications** - Chamber provides free subscriptions to all publications, and advertising opportunities such as Mid Month Mailer, Annual Business Directory, Tourism Guide, Website Ads, Lobby Display, and E-Newsletter.

# FAIR SHARE FORMULA

An equitable investment structure for all businesses based on number of employees:

Number of Employees	Annual Dues
1-3.....	\$ 308
4-8.....	368
9-15.....	450
16-25.....	494
26-35.....	626
36-50.....	718
51-70.....	805
71-85.....	896
86-100.....	984
101-150.....	1,151
151-200.....	1,428
201-300.....	1,695
301-400.....	2,137
401-500.....	2,584
501-750.....	3,028
751-1,000.....	3,562
1,001-1,500.....	4,183
1,501-2,000.....	4,891

### Special Categories:

Non-Profit Organizations/Agencies .....	\$180
Elected Government Officials .....	\$180

Two Year Membership package: Receive 20% off of second year membership if both years dues are paid within the first six months.

### Please Complete and Return With Your Application

Number of Employees.....	\$ _____
Annual Dues from above.....	\$ _____
New Member Fee.....	\$ 30.00
Total .....	\$ _____

### Membership may be paid by check or credit card

Visa     MasterCard     AMEX

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

# MEMBERSHIP APPLICATION

Please complete exactly how you want your listing to appear in the directory.

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone Number                      Fax Number

\_\_\_\_\_  
Additional Numbers

\_\_\_\_\_  
Primary Contact Person(s)            Title

\_\_\_\_\_  
Website Address

\_\_\_\_\_  
E-Mail Address *(Does Not Appear In Directory)*

\_\_\_\_\_  
Business Classification

\_\_\_\_\_  
Billing Address *(The Billing Address will not appear in the directory)*

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Referred By (SVCC Sponsor )

\_\_\_\_\_  
Member Signature                      Date