



2021 Simi Valley Street Fair

October 30 - 9:00 a.m. - 4:00 p.m.

Simi Town Center Way

Vendor Space Application



1. PARTICIPANT

Company: _____ Contact: _____

Address: _____ Tel: _____

_____ Fax: _____

Type of Business _____ Email: _____

Please describe what you will be selling/displaying in your space _____

REQUIRED BY EVERYONE Simi Valley Business Tax Certificate. Certificate #: _____

Visit simivalley.hdlgov.com for more information. Number must be provided to the Chamber by October 15, 2021.

2. FEES & CHARGES

Vendor Spaces are 10' x 10'. Vendors MUST supply their own table, chairs and canopy. **SANDBAGS TO WEIGH BOOTHS DOWN ARE REQUIRED THIS YEAR.** Hand trucks or carts are recommended. Limited utility vehicle service will be on-hand to assist with transporting items from the parking lot to your booth. **There is no driving on the street to unload. There is no booth sharing.** Please note that electricity is not available.

Pricing after August 31, 2021:

- | | | |
|---|---|---|
| <input type="checkbox"/> Member: \$445 | <input type="checkbox"/> Non-Member: **\$860 | <input type="checkbox"/> 100% Handmade Crafter \$225 |
| <input type="checkbox"/> Member/Non-Profit: *\$225 | <input type="checkbox"/> Non-Member/Non-Profit: *\$360 | <input type="checkbox"/> Commercial Crafter \$345 |
| <input type="checkbox"/> Members Only-Scavenger Hunt: \$50 (details below) | | (Crafters <u>MUST</u> submit a photo of items for acceptance.) |
| <input type="checkbox"/> Center Court: \$500 (Chamber members only.) | | |
| <input type="checkbox"/> FOOD Vendor: \$300 (10' x 10'), or \$400 (10' x 20') - Must be 100% self-contained. No Event Organizer sink or electrical provided. <u>All food vendors must submit a Temporary Food Facility Application with fees to the Simi Valley Chamber of Commerce no later than September 20, 2021</u> Download application from http://www.ventura.org/rma/envhealth/ | | |

* * * ATTENTION - ALL VENDORS * * *

If you plan to give away PRE-packaged food/drink items/candy (anything consumable- even water), YOU MUST HAVE A CERTIFICATE from Ventura County Health! Download at www.ventura.org/rma/envhealth/ Application must be submitted the Chamber before September 20, 2021-- Contact (805) 526-3900

3. ADVERTISING & SPONSORSHIP OPPORTUNITIES - CHAMBER MEMBERS ONLY

- | | |
|---|--|
| <input type="checkbox"/> TITLE SPONSOR | \$10,000 Up to Eight Booths. 2 Street Pole Banners, One Street Side Sponsor Banner, recognition as Main Event Sponsor in the Official Program Book, "Title Sponsor" signage for your vendor spaces, Recognition on all event media and on Chamber website. |
| <input type="checkbox"/> FUNZONE OR STAGE OR BEER/WINE GARDEN | \$3,000 Two Booths. Street Pole Banner, One Street Side Sponsor Banner, Banner at Sponsored Area. Recognition in the Official Program Book as area Sponsor, "Official Sponsor" signage for your space, Recognition on all event media and on Chamber website. |
| <input type="checkbox"/> PREMIER SPONSOR | \$2,000 Two Booths in Center Court, Street Pole Banner, One Street Side Sponsor Banner, Recognition in the Official Program Book as Premier Sponsor, "Official Sponsor" signage for your space, Recognition on all event media and on Chamber website. |
| <input type="checkbox"/> EVENT SPONSOR | \$1,500 One Booth in Center Court, Street Pole Banner, recognition in the Program Book as "Official Sponsor" of the Simi Valley Street Fair, "Official Sponsor" signage for your space and on the Chamber website. |
| <input type="checkbox"/> STREET POLE BANNER | \$295 3 ft. x 5 ft. banner that includes your business name. Banners will be displayed from October 1-31 on Cochran Street and Los Angeles Avenue. (Re-hang price \$195 for those who had banners in 2019) |
| <input type="checkbox"/> STREET SIDE SPONSOR | \$150 6' x 2' Banner posted at Street Fair site one week prior to event |
| <input type="checkbox"/> SCAVENGER HUNT SPOT | \$50 A FUN option designed to bring potential customers to your booth. There are only 50 spots available. |

4. TOTAL & PAYMENT

Acceptance of Vendor Space Applications will close on 10/15/2021. From 10/16-10/29, all applications will be accepted on a stand-by basis. Vendors that apply after September 20th will not be eligible to apply for a TFF (permit for handing out consumable items to the public i.e. water, candy, samples. etc.). Payment MUST accompany ALL applications to guarantee your spot. No exceptions.

____ Space(s): \$ _____
Street Pole Banner: \$ _____
Street Side Banner: \$ _____
Scavenger Hunt: \$ _____
Sponsor Level : _____ \$ _____
Food Vendors: \$ _____
TOTAL \$ _____

Please make checks payable to SVCC.

A 25% non-refundable processing fee applies for space cancellations after September 1, 2021. No refunds will be given for cancellations after October 15, 2021. Return application and payment to:

Simi Valley Chamber of Commerce
ATTN: Street Fair Applications
40 W. Cochran Street, Suite 100
Simi Valley, CA 93065

phone: 805-526-3900
or email application to
kathi@simichamber.org

To pay by credit card, please apply online at www.simivalleychamber.org.

5. PENALTIES

- *Tear down before 5:00 p.m.: **\$200 PENALTY**
- *All Vendors including Food Vendors not completely off street by 6:30 p.m.: **\$300 PENALTY**
- *Booth space not clean: **\$500 PENALTY**
The leaving of **any** trash, card board boxes, etc are included in this penalty and will be billed after event.

NO DRIVING VEHICLES ON SIMI TOWN CENTER WAY. VIOLATORS WILL BE CITED

No vendor generators will be allowed.

6. HOLD HARMLESS

HOLD HARMLESS

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waiver, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees and agents from any and all liability arising out of or connected in any way with my participation in said activity, even through that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I also understand that space fees are non-refundable. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. I understand that no refunds will be issued for any reason. In addition, I agree to pay any and all penalties assessed upon completion of event (as noted in #5 above.). Vendors may want to purchase own liability insurance for the event. This event is held rain or shine.

Signature _____

Date _____

Print Name: _____