



2017 Simi Valley Street Fair

May 13, 2017 - 9:00 a.m. - 5:00 p.m.

Cochran Street at Galena, Simi Valley

Vendor Space Application



1. PARTICIPANT

Company: _____ Contact: _____

Address: _____ Tel: _____

_____ Fax: _____

Type of Business _____ Email: _____

Please describe what you will be selling/displaying in your space _____

REQUIRED BY EVERYONE Simi Valley Business Tax Certificate. Certificate #: _____ Call the City of Simi Valley for details and new pricing: (805) 583-6736.

2. FEES & CHARGES

Vendor Spaces are 10' x 10'. Vendors **MUST** supply their own table, chairs and canopy. Hand trucks or carts are recommended. Limited utility vehicle service will be on-hand to assist with transporting items from the parking lot to your booth. **There is no driving on the street to unload. There is no booth sharing.** Please note that electricity will not be available this year.

- Member: **\$395**
 - Member/Non-Profit: ***\$175**
 - Members Only-Scavenger Hunt: **\$50** (details below)
 - Center Aisle: **\$425** (Chamber members only. 2 sided booth).
 - Non-Member: ****\$810**
 - Non-Member/Non-Profit: ***\$310**
 - 100% Handmade Crafter **\$175**
 - Commercial Crafter **\$295**
- (Crafters **MUST** submit a photo of items for acceptance.)

FOOD Vendor (call for pricing) - Must be 100% self-contained. No Event Organizer sink or electrical provided. All food vendors must submit a Temporary Food Facility Application with fees to the Simi Valley Chamber of Commerce no later than March 31, 2017. Download application from <http://www.ventura.org/rma/envhealth/>

* * * ATTENTION - ALL VENDORS * * *

If you plan to give away PRE-packaged food/drink items/candy (anything consumable- even water), YOU MUST HAVE A CERTIFICATE from Ventura County Health! Download at www.ventura.org/rma/envhealth/

3. ADVERTISING & SPONSORSHIP OPPORTUNITIES - CHAMBER MEMBERS ONLY

STREET POLE BANNERS: 3 ft. x 5 ft., yellow w/blue letters that include your business name. Banners will be displayed mid-April through mid-May on Cochran Street and Los Angeles Avenue.

- New Order: **\$295**
- Rehang: **\$195**

PREMIER SPONSOR \$2,000 Two Booths with center aisle location, Street Pole Banner, One Street Side Sponsor Banner, Recognition in the Official Program Book as Premier Sponsor, "Official Sponsor" signage for your space, Recognition on all event media and on Chamber website.

EVENT SPONSOR \$1,500 One Booth with center aisle location, banner special signage, and recognition in the Program Book as "Official Sponsor" of the Simi Valley Street Fair, "Official Sponsor" signage for your space and on the Chamber website.

STREET SIDE SPONSOR \$150 6' x 2' Banner posted at Street Fair site one week prior to event

SCAVENGER HUNT SPOT \$50 A FUN option designed to bring potential customers to your booth. There are only 50 spots available.

4. TOTAL & PAYMENT

Acceptance of Vendor Space Applications will close on 4/21/17. From 4/22/17 - 5/05/17, all applications will be accepted on a stand-by basis. Vendors that apply after March 31st will not be eligible to apply for a TFF-2 (permit for handing out consumable items to the public i.e. water, candy, samples. etc.). Payment MUST accompany ALL applications to guarantee your spot. No exceptions.

____ Space(s): \$ _____
Banner: \$ _____
Ink Spot: \$ _____
Sponsor: \$ _____
Food Vendors: \$ _____ \$50.00 Cleaning Deposit
TOTAL \$ _____

Please make checks payable to SVCC.

A 25% non-refundable processing fee applies for space cancellations after April 1, 2017. No refunds will be given for cancellations after April 15, 2017. Return application and payment to:

Simi Valley Chamber of Commerce
ATTN: Street Fair Applications
40 W. Cochran Street, Suite 100
Simi Valley, CA 93065

phone: 805-526-3900

fax: 805-526-6234

or email application to
info@simichamber.org

To pay by credit card, please apply online at www.simivalleychamber.org.

5. PENALTIES

- *Tear down before 5:00 p.m.: **\$200 PENALTY**
- *All Vendors including Food Vendors not completely off street by 6:30 p.m.: **\$300 PENALTY**
- *Booth space not clean: **\$500 PENALTY**
The leaving of **any** trash, card board boxes, etc are included in this penalty and will be billed after event.

**NO DRIVING VEHICLES ON COCHRAN STREET.
VIOLATORS WILL BE CITED**

No vendor generators will be allowed.

6. HOLD HARMLESS

HOLD HARMLESS

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waiver, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees and agents from any and all liability arising out of or connected in any way with my participation in said activity, even through that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I also understand that space fees are non-refundable. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. I understand that no refunds will be issued for any reason. In addition, I agree to pay any and all penalties assessed upon completion of event (as noted in #5 above.). Vendors may want to purchase own liability insurance for the event. This event is held rain or shine.

Signature _____

Date _____

Print Name: _____